

Summer Social Media Intern (UNPAID)

June - August, 2019

Church Description

The people of LakeRidge United Methodist Church have a vibrant faith that expresses itself through ministries of service and love. Our congregation has a rich history of engaging in Bible study, small group connections, intercessory prayer, meaningful worship, and living generously in our world. With two unique Sunday morning services – traditional and contemporary – we strive to offer a variety of ways to accomplish our mission: *Connecting Generations with Jesus to impact our world*. Currently our Sunday morning attendance averages 1,000 in worship and an average of 1,100 in weekly attendance (including children's ministry, youth ministry, Bible study classes, missions' outreach, and more).

Job Description

The Social Media Intern is responsible for coordinating, creating, and advising on the church's social media strategy, working across key social media channels including Facebook, Twitter, website, and Instagram. This position will work closely with key members of staff to increase our social media presence and gain visibility for our church, its mission, and its programs among members and potential visitors.

Social Media Intern responsibilities

- Work with the Creative Director, Graphic Designer, and Media Director to create and implement campaigns and promotions associated with sermons, missions, classes, and small groups across all departments
- Develop content calendars on a weekly and monthly basis
- Monitor analytics with media team to identify viable ideas
- Create engaging social media content
- Provide support to our media team at featured events

Requirements

- Must be a fully devoted follower of Christ
- Must provide examples of Social Media Intern skills
- Must be currently enrolled in a university pursuing a bachelor's degree in Communications or related field
- 1+ years' experience in social media/marketing is preferred
- Excellent oral and written communication skills are essential
- Must have in-depth working knowledge of Facebook, Twitter, Instagram, Vimeo
- Must have experience with social media analytics, including Google Analytics and Facebook Insights
- Basic knowledge of Photoshop highly recommended

Reports to

Creative Director, Associate Pastor, Lead Pastor

Compensation

This is an unpaid position with a maximum of 20 hours per week. There is opportunity for school credit if allowed by the college/university of applicant. Position offers an excellent opportunity to work on substantive projects and can result in a great reference. Hours are flexible and experience includes working with a team of faith-based individuals.

Application

Submit cover letter and resume to acarter@lakeridgeumc.org by May 1, 2019. Finalists will be interviewed the following week. Start date and hours can be flexible.